

2018 ANNUAL REPORT

& DONOR RECOGNITION



United
Way



United Way
of the Coastal Empire

UNITED WAY COASTAL EMPIRE

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An Exciting Beginning...

Over the past year, we have been working tirelessly to care for those in our community who need help. By putting children and families at the center of our work, we are truly creating long-term change that will impact generations to come.

We are very proud of the progress we are making together. None of this is possible without the commitment from our network of community resources, the dedicated service of our volunteers, and the generosity of our donors.

Because of you, we have improved the lives of countless people. Every number has a name, and every name has a story. We are fighting for each one, together.

This annual report serves as a reflection of our work over the past year, adding to the 80 plus years of service to our community.

We hope you will join us and the rest of the United Way team as we write the next chapter of our history.

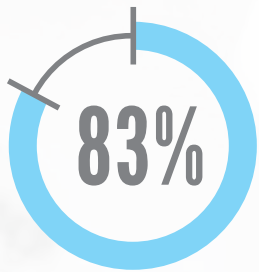
Please visit our website at uwce.org to learn more and find out how you can be a force for good and change the odds for kids and families in our community.

Together, we can do more!

Steve Pound
United Way Board Chair
St. Joseph's/Candler Health System

Deb Thompson
President & CEO
United Way of the Coastal Empire

PREPARING CHILDREN TO SUCCEED IN SCHOOL



of children attending high-quality, early childhood education programs gained critical developmental skills



children and youth in literacy and tutoring programs improved their academics



nutritious meals provided so children didn't go hungry outside of school

PROVIDING PATHWAYS TO FINANCIAL STABILITY



individuals obtained employment

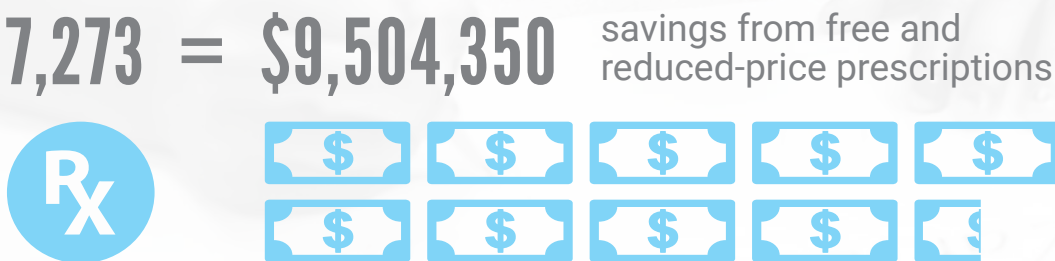


individuals created a budget, paid down debt or bought a first home



rental, utility, and mortgage assistance given to help prevent families from homelessness or lack of basic needs

EMPOWERING PEOPLE INTO INDEPENDENCE



savings from free and reduced-price prescriptions



caregivers gained helpful resources to better care for their loved ones



survivors of domestic violence found safety, shelter and support

OUR IMPACT

UNITED WAY 2-1-1

2-1-1 is a free and confidential service that helps people find local resources via telephone and online requests.

2-1-1 also provides direct financial assistance to people in need including transportation, food, utility and housing support, medical services, and much more.


7,500
CALLS


11,000
ONLINE
REQUESTS

The most requested services were utility assistance, family support (such as child and elder care), housing, food provisions, and medical needs.



Almost \$30,000 distributed for hurricane relief efforts as aid to local families.



The Home Preservation Program provided nearly \$20,000 in rental or mortgage assistance to persons with disabilities to avoid eviction or foreclosure.

COMMUNITY INVESTMENTS

United Way invests in dozens of local nonprofits to deliver services in the areas of education, financial stability, and health. By leveraging donor dollars with our capacity-building grant process, we ensure the greatest return on investment for our donors, nonprofit partners, and those whose lives we improve together.

\$3.6 MILLION
INVESTED INTO

92

education, financial stability, and health programs across

58

local nonprofits



UNITED WAY VOLUNTEERS

Our volunteer center manages volunteer recruitment and support to United Way's partners and local nonprofits. The United Way Volunteers database is a one-stop shop for anyone seeking service opportunities that match their interests, skills, or needs.

83
PROJECTS

2,419
VOLUNTEERS

12,266
HOURS

VALUED AT
\$308,490

(Based on Independentsector.org, the Georgia State average value of a volunteer is \$25.15/hour)

COUNTY SERVICE CENTERS

United Way operates service centers in our three outlying counties – Bryan, Effingham, and Liberty – to fill the gaps in local health and human services that often exist in smaller communities. Each center provides local residents access to basic emergency relief, food distribution, transportation assistance, and financial assistance.

LANDINGS MILITARY FAMILY RELIEF FUND

 **89**

active duty military families at Fort Stewart and Hunter Army Airfield were provided emergency financial support

READ ACROSS LIBERTY

 **2,500+**

books distributed to children to help promote literacy

MOBILE FOOD PANTRIES



dispersed fresh produce, meat, and pantry stock items

3
COUNTIES

10
EVENTS

3,500+
HOUSEHOLDS

Abilities Unlimited
American Red Cross of Southeast & Coastal Georgia
America's Second Harvest of Coastal Georgia
Atlantic Area Court Appointed Special Advocates
Bethesda Academy
Boy Scouts of America, Coastal Georgia Council
Child Advocacy Services SEGA
Coastal Children's Advocacy Center
Consumer Credit Counseling Service of the Savannah Area
Deep Center
Eastside Concerned Citizens
Effingham County Victim Witness Assistance Program
EmployAbility
Faith Equestrian Therapeutic Center
Family Promise of Bryan County

Family Promise of Effingham
Family Promise of Greater Savannah
Frank Callen Boys & Girls Clubs
Georgia Legal Services Program
Girl Scouts of Historic Georgia
Girls on the Run of Coastal Georgia
Goodwill of Southeast Georgia
Greenbriar Children's Center
Hodge Memorial Day Care Center
Hospice Savannah
Inspiritus (formerly Lutheran Services of Georgia)
J.C. Lewis Primary Health Care Center
Kicklighter Resource Center
Liberty County Manna House
Living Independence for Everyone

Mary Lou Fraser Foundation for Families
Matthew Reardon Center
MedBank Foundation
The Mediation Center of the Coastal Empire
Neighborhood Improvement Association
Park Place Outreach
Performance Initiatives
Rape Crisis Center of the Coastal Empire
Ready2CONNECT
Recovery Place Community Services
Reed House
Royce Learning Center
SAFE Shelter Center for Domestic Violence Services
The Salvation Army
Savannah Association for the Blind

Savannah Country Day School
Savannah Music Festival
Savannah Speech and Hearing Center
Savannah/Chatham County CASA
Senior Citizens, Inc.
Social Apostolate of Savannah
Step Up Savannah
Tri-County Protective Agency
Union Mission
United Ministries of Savannah
United Way of the Coastal Empire
Wesley Community Centers of Savannah
YMCA of Coastal Georgia



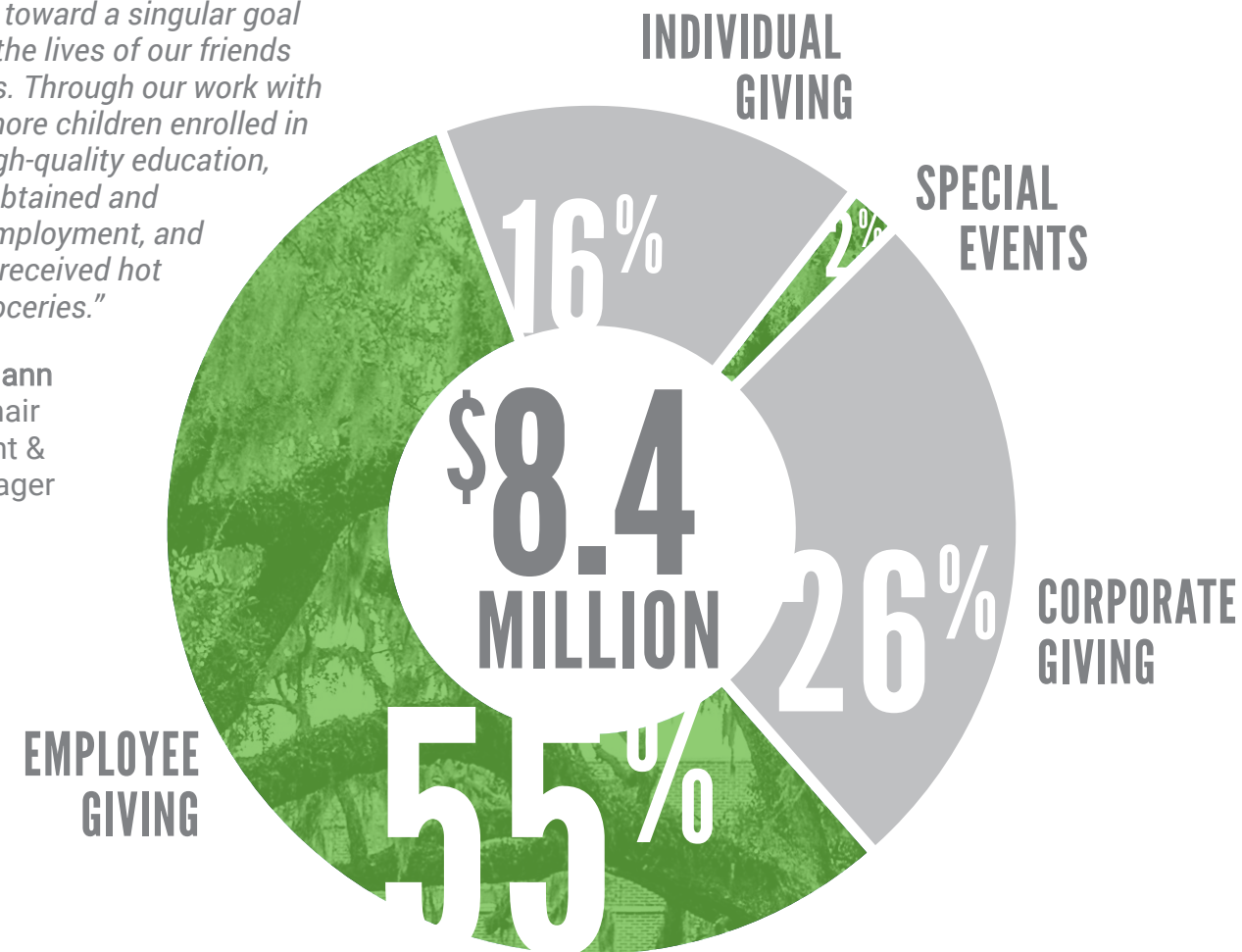
OUR PARTNERS

2018 UNITED WAY FUNDED AGENCIES

COMMUNITY FUNDRAISING

"One of the wonderful realities of a United Way campaign is that it is a massive community effort, with many hands pulling toward a singular goal – to improve the lives of our friends and neighbors. Through our work with United Way, more children enrolled in affordable, high-quality education, more adults obtained and maintained employment, and more seniors received hot meals and groceries."

Larry Silbermann
Campaign Chair
Vice President &
General Manager
WTOG-TV




\$350,000
of in-kind
media donations

 **14,000** donors contributed

 **700** businesses & organizations donated

"The best plans, strategies, and goals are just words and ideas without the driving force of people to back them up. From becoming a donor to sharing their time and knowledge as a volunteer, the spirit of volunteerism is the foundation of the United Way."

Jenny Gentry
Immediate Past
Board Chair



COMMUNITY VOLUNTEERS

9
COMMITTEES

329
VOLUNTEERS

3,708
HOURS

VALUED AT
\$93,256
(Based on Independentsector.org,
the Georgia State average value
of a volunteer is \$25.15/hour)

BOARD
EXECUTIVE COMMITTEE

Steve Pound	Board Chair	St. Joseph's Candler Health System
Toby Moreau	Board Vice Chair	Community Volunteer
Jenny Gentry	Immediate Past Board Chair	Community Volunteer
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Tim Morrissey	Community Investments Chair	WJCL-TV
Marc Hefner	United Way Volunteers Chair	WSAV-TV
Craig Harney	Marketing Chair	WTOC-TV
Mark Bennett	At-Large Member	Gulfstream Aerospace Corporation
Terry Enoch	At-Large Member	Savannah-Chatham County Public School System
George Powers	At-Large Member	Community Volunteer
Joey Strength	At-Large Member	HunterMaclean

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OF
DIRECTORS

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Gail Eubanks	Savannah Technical College
Kay Ford	BankSouth
Trey Glendye	Colonial Group
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Stacy Jennings	Georgia Press Association
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Dr. Ann Levett	Savannah-Chatham County Public School System
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Pat Monahan	Governomics
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Judge Tammy Cox Stokes	Chatham County Government
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Aaron Wilborn	Dick Broadcasting
Jay Wilcox	Publix Super Markets
Jay Wilson	International Paper
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Taffanye Young	City of Savannah

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Kay Fish
Amber Fordham
Pam Pendrak
Denise Scott
Caitlin Young

Boost by Design
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Micro Pact
Union Mission
MedBank
City of Richmond Hill
Bryan County Board of Education
Richmond Hill City Center

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COUNTY
ADVISORY
BOARD

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Chuck Dixon
Tammy Donovan
Dr. Franklin Goldwire
Julie Hales
Toni Hardigree
Libby Kessler
Kevin Owens
Andre Reynolds
Jason Ripley
Lisa Saxon
Dedra Simich
Mark Smith
Joe Tallent
Brian Van Ness
Chance Ward
Ryan Waters

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Effingham County Recreation Department
Georgia Power
Queensborough National Bank & Trust
Parent University
Effingham Magazine
Platinum Properties
Lakeview Manor
Gulfstream Aerospace Corporation
Kroger Marketplace
Georgia-Pacific, Savannah River Mill
Reiser & Reiser CPA's
Division of Family and Children Services
Walmart
Effingham Health System
GOL Security
Goshen United Methodist Church
Edward Jones

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ADVISORY
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Joey Brown
Cheryl Burriss
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Alan Darsey
Megan Earle
Chris Ellison
Holly Fields
David Floyd
Douglas Harn
Chris Jarriel
Stephanie Jones-Heath
Luciria Luckey Lovette
Rhonda Nuttall
Dr. David Peer
Diana Reid
Clemontine Washington

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Liberty County Board of Education
Liberty County Board of Commissioners
Davidson Estates
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CenturyLink
WorkSource Coastal
The Heritage Bank
City of Hinesville
Family Connections
Doug Harn Art
Jarriel's Landscape Design
Diversity Health Center
Walthourville City Councilwoman
Florabelle Flowers & Gifts
Liberty County Clinic of Chiropractic
City of Hinesville
City of Midway

OUR LEADERSHIP

ALEXIS DE TOCQUEVILLE SOCIETY

United Way is immensely grateful for the support of the Alexis de Tocqueville Society members – visionary and generous individuals who share a passion for a healthy, thriving community. Their generosity and philanthropic leadership serve as remarkable examples of community involvement. The de Tocqueville Society donors contributed nearly \$2 million of more than \$8.4 million raised in 2018. United Way thanks Mr. Robert F. Faircloth for his leadership in the de Tocqueville Society.

LA SOCIÉTÉ NATIONALE \$100,000 AND ABOVE

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ORDRE D'ÉGALITÉ \$50,000 - \$74,999

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The Solomons Family

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Paula & Glenn Wallace
Mr. & Mrs. Ron Whitaker
Mr. & Mrs. Dwaine L. Willett



BEACON SOCIETY

United Way honors the more than 800 Beacon Society members for investing in the well-being of our community. Together, they contributed more than \$2.6 million of the \$8.4 million raised in 2018. United Way thanks **Mr. Mark Bennett of Gulfstream Aerospace Corporation for his leadership of the Beacon Society.**

THE COMMODORE'S CIRCLE \$2,500 – \$4,999

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\$1,500 – \$2,499

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\$1,200 – \$1,499

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Mr. Stephen Sacks
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Mr. & Mrs. Joseph F. Strength
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Michael & Dawn Young
Pat & Linden Youngquist
Cindy Kelley & Ken Zapp
Dan & Celise Zbytovsky
Zerbe Family Foundation





Hershel V. Jenkins left a legacy of giving. His commitment to our community was evidenced by his generous gift of a \$500,000 trust fund for United Way in 1955. His bequest allows almost all of the annual fundraising to directly help people in need. Our community owes a tremendous debt of gratitude to Herschel V. Jenkins for his philanthropic foresight. We invite you to contribute to that same legacy by joining the United Way Legacy Giving Society.

Legacy Giving is the promise of future support to United Way through a gift of stock, bequest, life insurance policy, or a trust. Donors can contribute to United Way's Endowment Fund, which will enable us to create an ever increasing impact in our community. All donors who commit to a planned gift will be included as members of the Legacy Giving Society.

United Way honors the following Legacy Giving Society members:

Ken & Julie Cyr
Mr. & Mrs. Robert H. Demere, Jr.
Anthony S. Eichholz
The Ford Family
Mr. & Mrs. Robert H. Jepson, Jr.
Jeff & Lee Ann Kole
Donald L. & Sandra R. Mayer
Joan & Herb McKenzie
Howard J. & Mary R. Morrison
Nancy E. Minor
George & Ellen Powers
Thomas V. & Susan G. Reilly
Gregg & Mary Schroeder

FINANCIAL REPORT

TOTAL SUPPORT & REVENUE
\$9,585,687



HVJ TRUST & OTHER INCOME
\$1,471,833

100%

of admin & fundraising expenses covered by HVJ Trust & other income

United Way places great emphasis on upholding the highest standards of excellence and accountability. To ensure this, United Way's Finance Committee regularly reviews the organization's financial position and management practices on behalf of the Board of Directors. In addition, United Way consistently receives a clean, unqualified audit opinion on an annual basis. For a full financial report, go to uwce.org.

SUPPORT & REVENUE

Current year contributions	\$ 8,628,328
Less uncollectible pledges & 3rd party fees	(514,474)
NET CAMPAIGN	\$ 8,113,854
Hershel V. Jenkins Trust account	\$ 813,782
Sponsorship, events, & other income	232,416
In-kind contributions	334,221
Rental income	102,871
Interest income	8,339
Gain(Loss) on endowment	(19,796)
TOTAL OTHER REVENUE	\$ 1,471,833

TOTAL SUPPORT & REVENUE **\$ 9,585,687**

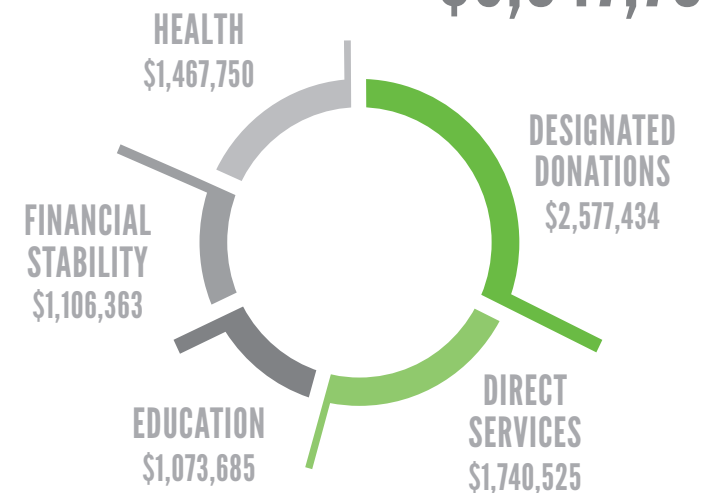
EXPENDITURES

Allocations to UW agencies and programs	\$ 3,647,798
Designations & other expenses	2,577,434
Community service programs	1,740,525
Admin & fundraising expenses	1,465,129
Depreciation	153,627

TOTAL EXPENDITURES **\$ 9,584,513**

INCREASE(DECREASE) IN NET ASSETS	\$ 1,174
2018 BEGINNING NET ASSETS	\$ 3,491,629
2018 ENDING NET ASSETS	\$ 3,492,803

COMMUNITY FUND
\$3,647,798



TOP 30 COMPANIES

United Way is proud to partner with more than 700 businesses and organizations committed to supporting their local communities. We honor the top 30 companies and their employees who collectively donated more than \$5 million of the \$8.4 million raised last year.

Gulfstream Aerospace Corporation	1
Publix Super Markets	2
Georgia Ports Authority	3
Colonial Group	4
Savannah-Chatham County Public School System	5
Georgia-Pacific, Savannah River Mill	6
Chatham County & Retirees	7
JCB	8
City of Savannah & Retirees	9
St. Joseph's/Candler Health System	10
International Paper & Retirees	11
Kroger	12
Effingham County Board of Education	13
Georgia Power & Retirees	14
SunTrust Bank	15
Bradley Plywood Corporation	16
Wells Fargo	17
Critz Auto Group	18
Memorial Health	19
Kraton Chemical	20
Target	21
Mitsubishi Hitachi Power Systems	22
Thomas & Hutton	23
Sterling Seacrest Partners	24
Chatham Steel Corporation	25
Shaw Industries	26
Kole Management Company	27
United Parcel Service	28
Bryan County Schools	29
United Way of the Coastal Empire	30

Main Office

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(912) 651-7700

Bryan County

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Richmond Hill, GA 31324
(912) 459-4111

Effingham County

711 Zitterour Drive
Rincon, GA 31326
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Liberty County

135 E Martin Luther King Blvd
Hinesville, GA 31313
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uwce.org

