

## Upcoming Nonprofit Educational Events

Events at United Way of the Coastal Empire, 428 Bull Street, Savannah, unless otherwise noted  
RSVP to [communityinvestments@uwce.org](mailto:communityinvestments@uwce.org)

### June 2019

#### **Media Relations – What the Media Want and Need – Lesley Francis Public Relations, Inc.**

June 11, 2019, 8:30 – 10:30 am

*An introduction for nonprofit organizations to better understanding the media in today's climate. Learn what makes news, what journalists want, preparing key messages and your own talking points, and maintaining control of and managing difficult interviews. Camera practice will be included.*

#### **Introduction to Proposal Writing**

June 12, 2019, 2:00 – 3:00 pm

*Grantspace Live webinars hosted at United Way. Learn the fundamentals of writing a grant proposal and developing a project budget, followed by hands-on research using the Foundation Directory Online.*

#### **Introduction to Project Budgets**

June 19, 2019, 2:00 – 3:00 pm

#### **Georgia Center for Nonprofits: Trends in the Nonprofit Development Landscape Workshop**

June 20, 2019, 9:30 am – 3pm

*Information and reservations through Georgia Center for Nonprofits at:*

*<https://www.gcn.org/events/Savannah-Event-Trends-in-the-Nonprofit-Development-Landscape>*

### July 2019

#### **AFP of Coastal Georgia: Grantwriting 101 – Panel**

July 10, 2019, 11:30 am – 1:00 pm

*Information and reservations through AFP at [afpcga@gmail.com](mailto:afpcga@gmail.com)*

#### **Funding Information Network @UWCE and the Foundation Directory Online - Orientation**

July 18, 2019, 9:00 am – 10:00 am

*Introduction to grant-seeking including hands-on research using the Foundation Directory Online*

#### **Panel Discussion: Diversity, Equity & Inclusion in Nonprofit Organizations**

Date TBD – Check website for updates

*Panelists from local nonprofits will share how diversity, equity and inclusion became priorities for their organizations, steps they have taken and practical ideas for creating more diverse, equitable and inclusive organizations.*

### August 2019

#### **Understanding Financial Statements & Stewardship Ratios - Kelly Crosby, Georgia Southern University**

August 13, 2019, 12:00 – 1:00 pm (Lunch & learn)

*What are the key metrics for understanding a non-profit's overall financial health, why do they matter to funders, and why they should matter to your organization? Bring a brown bag lunch.*

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### **Building Strong Budgets** – Kelly Crosby, Georgia Southern University

August 22, 2019, 8:30 – 10:30 am

*Learn the basics of creating a sound budget that supports your case for funding. Using a case example, we will explore how and where to start, program vs. administrative expense allocations, and how program budget & narratives work together in an effective United Way or other grant proposal. Bring your budget questions!*

## **September 2019**

### **HR Essentials** – Shawn Kachmar, Hunter MacLean and Carolyn Smalls, Chatham County

September 6, 2019, 8:30 – 10:30 am

*Human Resource essentials for managers & decision makers including the basics of employment law, interviewing/hiring, policies and more.*

### **Steps You Can Take Immediately to Diversify Your Board & Major Donor Base**

September 11, 2019, 10:30 am – 12pm

*Grantspace Live webinar hosted at United Way. Learn practical methods for identifying and approaching diverse major donor and board prospects who share a passion for your organization and mission.*

### **Issues and Crisis Management – Control Your Messaging** – Lesley Francis Public Relations, Inc.

September 18, 2019, 8:30 – 10:00 am

*Learn how to control messaging and minimize damage to your organization when a crisis arises.*

## **October 2019**

### **Strategies for Nonprofit Employee Engagement and Retention** – Julie Olsen, Workplace Advancement Strategies

October 2, 2019, 8:30 am.

*Learn strategies for advancing your organizational objectives by creating an organizational culture that engages and retains top-notch nonprofit employees. It begins with the applicant experience but there is so much more. This session provides insight into the many pieces that create a culture of retention.*

### **Board Training 101** - Georgia Center for Nonprofits

Date TBD – Check website for updates

*For community members interested in serving on a nonprofit board. Learn how to join a board, roles and responsibilities of an effective board member, core governance structure, key governance principles that distinguish exceptional boards, and tools and practices of exceptional boards.*

## **January 2020**

### **Board Training 201** - Georgia Center for Nonprofits

Date TBD – Check website for updates

*For Executive Directors and Board Chairs - explore advanced board concepts such as the board's role in financial oversight, strategic planning, fundraising, executive performance evaluation, board conflict, and executive transition. GCN will answer your questions and walk you through strategies, tools, and concepts that will make your board service more meaningful and impactful.*

## **March 2020**

### **Strategic Planning** – Julie Olsen, Workplace Advancement Strategies

Date TBD – Check website for updates

*Learn why a strong plan is a roadmap to your organization's success, who should be involved in planning, what an effective plan includes, building in accountability, and measuring progress*