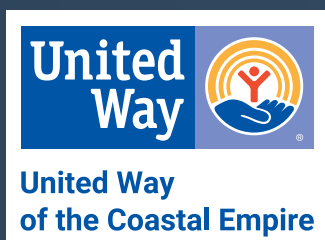


UNITED WE IMPROVE LIVES

**2021
2022**

ANNUAL REPORT



uwce.org



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Serving Bryan, Chatham, Effingham & Liberty Counties

GREETINGS FROM OUR LEADERSHIP



Change can be hard even when it is good. Our United Way was entering a season of change even before the pandemic disrupted our world. Generational differences, corporate consolidation, the dramatic influence of technology in philanthropy, and the related increase in donor choice at the most granular levels have all played a role. Thankfully, as always, with the guiding hands and great minds of committed volunteer leaders, United Way of the Coastal Empire has evolved to meet the demands of our time.

Some of these changes go largely unnoticed from the outside, such as the alignment of our fundraising, investment, and fiscal cycles, as well as updating our critical technology and software systems. However, we also engaged hundreds of community leaders in conducting an eight-month-long strategic planning process. We did this all while responding to our region’s urgent needs resulting from the pandemic, first, through our own COVID-19 Rapid Response Fund and then through partnerships with local governments. Since March of 2020, United Way has processed nearly \$10 million in assistance to those facing hardships due to the health and economic impacts of COVID-19.

The new strategic plan included year-round fundraising and communications strategies. These affirmed our historic focus on providing a safety net for the worst of times and programs and services that encourage upward mobility for the long term.

In direct reflection, we are reporting the results of our efforts in new ways, too. Year-end reporting at our Annual Meeting in May included all of our work as well as all dollars in and through, which means there could be significant changes from year to year.

The purpose and goals of United Way of the Coastal Empire are unchanged, however. Our mission is as important now as it has ever been. We work to mobilize the caring power of this community to improve lives.

United Way remains the one way we all come together to support each other. It is a social services infrastructure in which we invest to sustain ourselves and our communities, year after year and decade after decade.

United We Improve Lives. Thank you for doing your part. We promise to keep doing ours.

Sincerely,

Jeff O'Connor
United Way Board Chair
First Citizens Bank

Brynn Grant
President & CEO
United Way of the Coastal Empire



ABOUT US

Vision

We are united by a vision of the community in which all people have the opportunity to reach their full potential and families thrive.

Mission

United Way of the Coastal Empire **improves lives** by mobilizing the caring power of our community.

UNITED WE IMPROVE LIVES by raising money and awareness year-round to support the Community Fund, which allows us to:

- 1** Support critical programs and services at high-performing nonprofit organizations through an extensive grant-making process
- 2** Deliver services directly to people in need through our 211 Call Center, County Service Centers, and volunteer efforts
- 3** Bring the community together to help provide a social services safety net and advance strategic efforts to encourage upward mobility for all

OUR PATH FORWARD

Strategic Plan

In March of 2021, after an extensive strategic planning process led by Kay Ford and Ken Rabitsch, the Board of Directors approved a comprehensive strategic plan to build stronger, deeper, and wider community partnerships. The process engaged more than 400 community members representing all of United Way’s constituencies resulting in a new framework: Safety Net and Upward Mobility.

Safety Net, a critical social service infrastructure that supports the most vulnerable people in our community, is the historic core of United Way’s work. In addition, United Way wants to help all people reach their full potential by providing pathways for **Upward Mobility**, and has identified four bold goal areas through which to achieve this.

ADVANCING DIVERSITY, EQUITY, AND INCLUSION

United Way of the Coastal Empire’s Race, Equity, and Opportunity Committee was established in June 2020. The mission of the committee is to identify, educate, and inform the organization and the communities it serves on ways to promote economic opportunity, social mobility, and racial equity for all. While there is still a lot of work to be done, through the establishment of this committee, we have evaluated our internal policies and practices, provided training opportunities for our staff, and taken steps to increase diversity within our own organization. As a foundational principle of our strategic plan, we are committed to the principles of diversity, equity, and inclusion in all of our work.

For the complete Strategic Plan visit: uwce.org/strategicplan



BOLD GOALS

-  Quality, Affordable Childcare
-  Financial Skills for Success
-  Ready & Resilient Workforce
-  Safe & Stable Housing

COMMUNITY GIVING

UNITED WE IMPROVE LIVES by raising money through the generosity of our communities.



During the Annual Meeting, Campaign Chair Cecilia Russo Turner announced the record-breaking \$13.1 million of total funds in and through United Way.



United Way of the Coastal Empire had a record-breaking year with \$13.1 million of total funds in and through the organization supporting the community in the Fiscal Year 2021-2022. This final number, reported differently than in previous years, fully reflects the work of the organization including the impact of COVID-19 response efforts and legacy giving.

The breakdown reveals strong support from the public and private sectors. Coordinated Government Programs include \$3.1 million of Emergency Rental Assistance funds processed through United Way in partnership with Chatham County. These dollars, paid directly to

landlords and utility companies, helped keep those most severely impacted by the pandemic safely housed.

The Herschel V. Jenkins Trust, which contributes a percentage annually to the operation of the organization, along with revenue from rental income, in-kind gifts, and administration fees earned through the management of designated funds, totals \$1.8 million in sustaining support.

The Community Giving Campaign, a direct result of workplace and individual giving, events, and grants, totaled \$8,182,173!



This work relies on the volunteer leadership of nearly 100 people. Scan to meet some of the faces of the Community Giving Campaign. (Ambassadors, Business Champions, & Loaned Executives; Campaign Cabinet; Marketing Committee; Women Who Rule Committee)

Year after year, thousands of individuals demonstrate community spirit by investing in this place we all love through United Way.

The 2021-2022 Community Giving Campaign was led by Campaign Chair Cecilia Russo Turner. Through Russo Turner's "No grit, no pearl" philosophy, the campaign focused on "casting a wider net" to increase participation and create new ways for everyone in our region to support our mission.

New donor programs and outreach efforts resulted in more than 2,000 new donors and dozens of new business partnerships that included 28 new corporate gifts and 20 new workplace campaigns.



Cecilia Russo Turner
2021-2022 Campaign Chair

15,450 DONORS
including more than 2,000 new donors

“Cecilia had the courage to lead through a time of incredible transformation. This community is forever indebted.”

- Jeff O'Connor, 2021-2022 Board Chair

Employee giving remains the primary source of community support with more than 800 workplace partners participating. Seventeen percent of businesses increased overall giving and employee participation. New initiatives like the Business Champions program helped us reach these numbers.

BUSINESS CHAMPIONS

The Business Champion program enhanced workplace giving with support from an inaugural class of participants. This handpicked group of leaders focused on a targeted number of workplace campaigns and dramatically increased participation and overall contributions.

Charged with stewarding more than \$1,000,000, United Way Business Champions helped increase the giving from those donors by 16%.

“Personally, this experience has truly opened my eyes to the needs of this community holistically. Working with United Way has helped and motivated me to see how I can help in other ways.”

- Whitney Benberry, MPA
Senior Director of Meal Services, Senior Citizens, Inc.





SHOP & DINE UNITED

2020-2021 Campaign Chair Chief Terry Enoch led with “Hope and Faith” during one of the most difficult campaigns in our United Way history and this year championed Shop & Dine United.

Shop & Dine United encouraged local businesses to give a percentage of sales back to the Community Fund. This new effort raised more than \$22,000.



Chief Terry Enoch

“We are happy to support United Way because they are such a positive force in our community.”

- Jamie Durrence, Daniel Reed Hospitality

“I support United Way because I believe in the power of the collective impact when the community comes together to support as many people as we can.”

- Somi Benson-Jaja, Shot by Somi Studios



Women Who Rule Panelists (pictured from left to right): Staci Donegan, Catherine Grant, Mia Mance, and Dr. Fran Witt

WOMEN WHO RULE

Jennifer Abshire chaired the Women Who Rule campaign, which raised record net proceeds of \$55,000. The campaign and event honored Woman of the Year Ellen Bolch, and included an empowering panel discussion. Funds raised through the campaign provide access to dependable transportation.



Jennifer Abshire



Ellen Bolch

NONPROFIT PARTNERS

UNITED WE IMPROVE LIVES by awarding Community Fund grants that provide a safety net of programs and services for the most vulnerable and advance upward mobility for all.

United Way conducts a comprehensive annual investment process that is driven by committed volunteers. This is one of the most powerful ways the community supports itself through this organization.

The primary purpose of this work is to meet critical community needs by funding programs that are aligned with United Way’s strategic funding priorities and are relevant to improving lives across the Coastal Empire.

While the process generally awards grants to more established, high-impact social programs, United Way chooses to support nonprofit organizations across our region in all the ways we can. For smaller organizations that do not currently meet the organizational and financial requirements for funding, or programs that do not align with United Way’s funding priorities, we offer a series of capacity-building programs. These programs are intended to help agencies function more effectively, attract funding, and partner with other organizations for greater success.

CAPACITY-BUILDING

Black, Indigenous, People of Color (BIPOC) Nonprofit Leadership Symposium

After being approached by a number of nonprofit leaders in the community with the need for a capacity-building program specifically for BIPOC executives, United Way formed a committee to respond to the need. Offered for the first time in the fall of 2021, this nonprofit and career development program offers free training on topics such as sustainability strategies, marketing, public relations, board and staff relationships, and more.

Community Investment Volunteer Training

Our robust grant-making process is supported by comprehensive volunteer training to ensure that Community Fund dollars are going to nonprofit organizations that will make the greatest impact. Community Investment Volunteers are trained to review funding requests, visit local nonprofits, analyze program outcomes, and make funding recommendations to United Way’s Board of Directors.

Gulfstream Learning Series

Through the generous sponsorship of Gulfstream Aerospace Corporation, the Gulfstream Learning series features nonprofit trainers delivering workshops for free to the public.

Lunch and Learn Series

We offer free virtual sessions during the lunch hour, providing entry points and overviews of topics critical to the success of nonprofits such as: Board 101, social media best practices, effective HR strategies, and more.

Young Leaders Board Readiness Program

The Board Readiness Program leads select members of United Way Young Leaders through a series of training sessions to prepare them for nonprofit board service. Graduates are connected with local nonprofits seeking board members.

In Bryan, Chatham, Effingham, & Liberty counties

THE 2021 INVESTMENT CYCLE INCLUDED:

80+
Volunteers

1,700
Hours

\$3,363,000

Invested in:

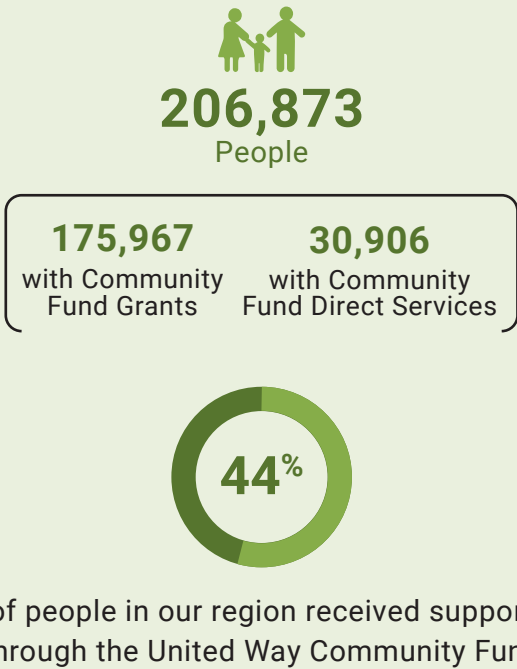
86 health and human service programs
across 54 nonprofit partners

AN INVESTMENT THAT MATTERS – THE UNITED WAY COMMUNITY FUND

The United Way of the Coastal Empire Community Fund is one of the most powerful ways to support communities throughout the Coastal Empire. This unrestricted and undesignated fund provides the annual program grants to nonprofit organizations—working on the front lines of our four-county service area. The Community Fund also supports United Way direct programs and services, such as United Way 211, United Way Volunteers, County Service Centers, and Community Investments.

This investment directly impacted the lives of 206,873 residents through various services including emergency and crisis assistance, programs supporting our children, youth, and aging populations, mental and physical health care access, food security programs, and more.

In 2021, programs and services funded by United Way improved the lives of:







THE IMPACT OF THESE INVESTMENTS

Safety Net Outcome Highlights

43.5K	medical and dental care visits were provided to low-income, uninsured or under-insured people
\$10.5M	worth of free or discounted prescriptions were provided to those in need of medicinal care
169K	meals were delivered to home-bound seniors
1.1M	pounds of food were distributed by local food pantries
751K	balanced and healthy meals were provided to 4,706 children
1.2K	children received critical counseling following abuse

Upward Mobility Outcome Highlights

-  **Quality, Affordable Childcare**
372 children age five years old and younger demonstrated measurable improvement in social, emotional, language, and other essential skills to prepare them to enter school ready to learn
-  **Financial Skills for Success**
13,282 people received free tax return preparation services or filed taxes using free software
-  **Ready & Resilient Workforce**
318 youth in career exploration or enrichment programs demonstrated increased job-related or soft skills to prepare them for successful employment
-  **Safe & Stable Housing**
1,193 disaster victims and people experiencing homelessness moved from emergency shelters to transitional or permanent housing

FUNDED NONPROFIT PARTNERS

Abilities Unlimited
American Red Cross of Southeast and Coastal Georgia
America's Second Harvest of Coastal Georgia
Atlantic Area CASA
Bethesda Academy
Brightside Child and Family Advocacy Center, Inc.*
Coastal Children's Advocacy Center
Coastal Coalition for Children
Coastal Georgia Council, Boy Scouts of America
Community Housing Services Agency
Consumer Credit Counseling Service of the Savannah Area
Deep Center
Effingham CASA

Emmaus House
EmployAbility
Faith Equestrian Therapeutic Center
Family Promise of the Coastal Empire
Forsyth Farmers' Market
Frank Callen Boys & Girls Clubs
Georgia Legal Services Program
Girl Scouts of Historic Georgia
Goodwill of Southeast Georgia
Greenbriar Children's Center
Hodge Memorial Day Care Center
Horizons Savannah
Hospice Savannah
Inspiritus
J. C. Lewis Primary Health Care Center
Kicklighter Resource Center
Liberty County Manna House
Living Independence for Everyone

Loop It Up
Mary Lou Fraser Foundation for Families
Mary's Place of the Coastal Empire**
Matthew Reardon Center for Autism
MedBank Foundation
The Mediation Center of the Coastal Empire
Neighborhood Improvement Association
Park Place Outreach
Performance Initiatives
Ready2CONNECT
Recovery Place Community Services
Royce Learning Center
SAFE Shelter Center for Domestic Violence Services
The Salvation Army Savannah Corps
Savannah Center for Blind and Low Vision
Savannah Speech and Hearing Center
Senior Citizens, Inc.
Social Apostolate of Savannah

Step Up Savannah
Two Rivers Health Clinic
Union Mission
Wesley Community Centers of Savannah
YMCA of Coastal Georgia

*Formerly Savannah/Chatham County CASA
**Formerly Rape Crisis Center of the Coastal Empire

For the 2022-2023 funded nonprofit partners visit:
uwce.org/fundednonprofits





DIRECT SERVICES

UNITED WE IMPROVE LIVES by connecting individuals in crisis with the resources that they need, when they need them.

This work supports individuals and families through a safety net of programs and services year after year and mobilizes response in times of great need in the following ways:

- Referring people to local resources as well as managing disaster relief and donor-designated funds to help with special needs such as critical medical expenses, gas cards, minor car repairs, and more
- Collecting and dispersing essential items through partner organizations or directly to those in need
- Providing assistance through programs like the Caring Closet in Effingham County Schools, Backpack Buddies in Liberty County, school supply drives in Bryan County, and Read United across the region



Laura Alvarez, a Spanish-speaking Savannah resident, had just found a home with her two children, but soon after they moved in, she became ill

and quickly got behind on rent and utility bills. Laura called 211 for help and our Spanish-speaking Call Specialist answered the phone. Through referrals to local partner agencies, Laura was connected to the resources she needed to ensure her family continued to have a safe place to live. Laura says she wouldn't have been able to make it during that difficult time without the help of United Way.

“God always puts things in their perfect place. I don't want to think about what would've happened without your help.”

- Laura Alvarez

PANDEMIC RESPONSE

Throughout 2020 and 2021, United Way of the Coastal Empire worked to assist our community through the pandemic.

First, the community came together to support United Way's COVID-19 Rapid Response Fund with \$675,000 before any federal dollars were made available. These funds helped nearly 2,000 people in our region remain safely housed after their incomes were severely impacted by COVID-19.

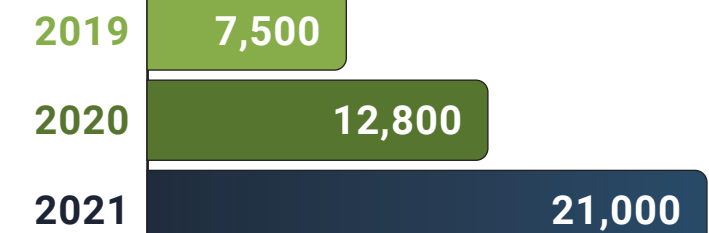
Next, due to the effectiveness of the COVID-19 Rapid Response Fund, Chatham County and the City of Savannah asked United Way to help distribute Coronavirus Aid, Relief, and Economic Security Act (CARES) funds. While other communities and states struggled to find ways to distribute these dollars, United Way partnered with other nonprofit agencies to process \$3.8 million in assistance to help more than 4,000 people with mortgage, utility, and rental payments made directly to landlords and utility companies.

Our United Way also managed \$5 million of Emergency Rental Assistance (ERA) funds on behalf of Chatham County throughout 2021 and 2022. This helped thousands more of our neighbors at risk of eviction and utility disruption and those in need of internet access for remote work, education, and jobs.

Altogether, United Way helped process nearly \$10 million in two years to help those who needed it most.

To do this, our 211 Call Center hired 8 additional Information and Referral Specialists and caseworkers to answer the increased number of calls and connected people to housing and utility assistance, educational services, food distribution, health care information, and more.

CALLS CONNECTED FOR ASSISTANCE



At the height of the pandemic, United Way received a call from a concerned employee who was worried about a longtime coworker with a developmental disability. He had to be sent home due to a bedbug infestation. It was noticeable at work and a threat to his job as a custodian. They had reached out to an exterminator, but had not heard back in weeks. He was a good employee. He did a good job. This was his livelihood. United Way reached out to a few partner agencies, but many were consumed with overwhelming COVID-19-related challenges at the time. We couldn't let him lose his job, so United Way's 211 stepped in to provide the help needed. After weeks of communicating and coordinating on this gentleman's behalf with the necessary cleaning service and exterminator, his problem was solved and he went back to work.

VOLUNTEERS

UNITED WE IMPROVE LIVES by connecting individuals and businesses to causes that strengthen our community.

In 2021, nearly 1,000 people signed up to volunteer through United Way for the first time. This growth plus the thousands of others who return year after year generated an estimated \$500,000* of service investment in our region. That is 23% more than in 2020.

When our community was hit hard by the COVID-19 pandemic, we worked with partner agencies to coordinate volunteers who supported vaccination clinics and provided meals to individuals experiencing homelessness who were displaced from camps or shelters after testing positive for the virus. These volunteers brought help and hope as our community navigated the long-lasting impacts of the pandemic.

*<https://independentsector.org/value-of-volunteer-time-2022/>

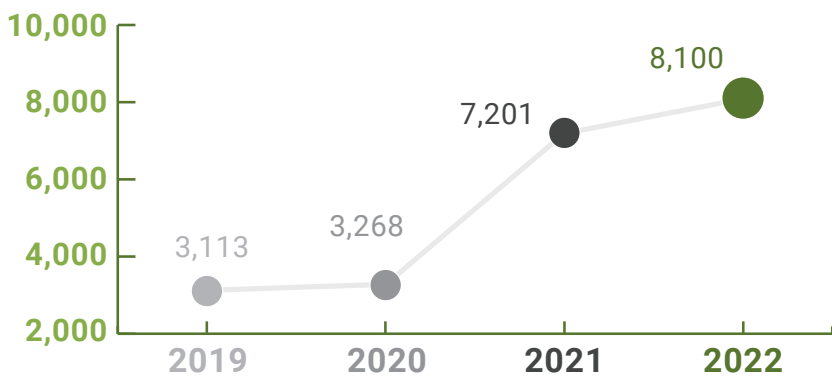


READ UNITED

In 2021, United Way partnered with schools throughout Bryan, Effingham, and Liberty counties to deliver over 7,000 books for Read United Day, which historically has only been in Liberty County. We also delivered an additional 2,200 books through summer reading programs for local students in 2021. Although this was an abnormal year due to COVID-19, we developed strategic new partnerships to grow Read United this year. We expect the program to grow dramatically by adding new schools, including more grade levels, and expanding into Chatham County in 2023. Through these new partnerships, we will be able to help more students gain access to critical resources to increase early childhood literacy in the Coastal Empire.



NUMBER OF STUDENTS WHO RECEIVED BOOKS



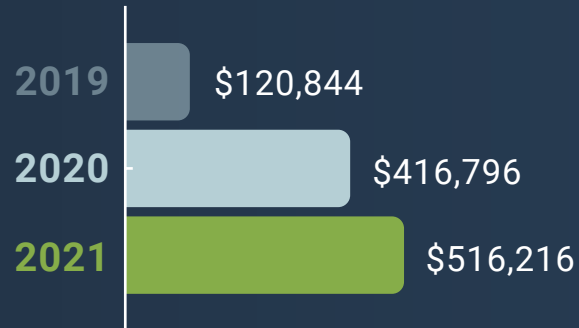
United Way now channels volunteers to 118 agencies through our Volunteers website, adding 10 agencies in both 2019 and 2020 and another 19 in 2021.

Check out upcoming volunteer projects!



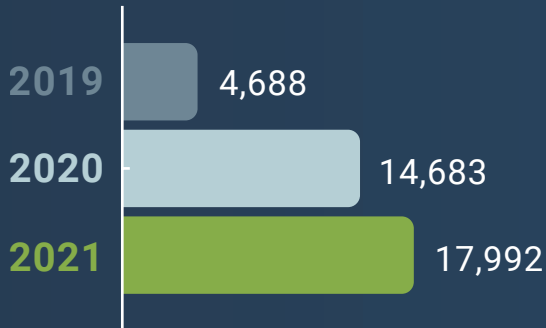
ESTIMATED VALUE

community service hours* and in-kind donations



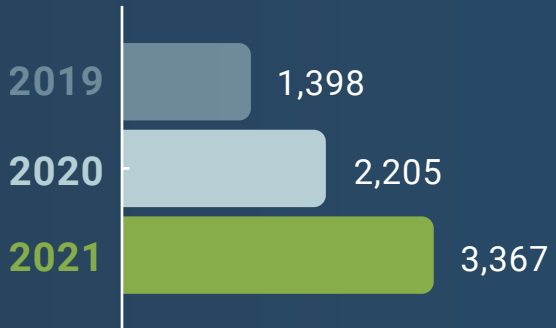
23% increase
(from 2020 to 2021)

HOURS



22% increase
(from 2020 to 2021)

VOLUNTEERS



52% increase
(from 2020 to 2021)

VOLUNTEER LEADERSHIP

BOARD EXECUTIVE COMMITTEE

Board Chair	Jeff O'Connor, First Citizens Bank
Board Vice-Chair	Mark Bennett, Gulfstream Aerospace Corporation
Immediate Past Board Chair	Larry Silberman, WTOC
Campaign Chair	Cecilia Russo Turner, Cecilia Russo Marketing
Campaign Vice-Chair	Cindy Robinett, Sterling Seacrest Pritchard
Secretary	Michael Kaigler, Chatham County Manager's Office
Treasurer	Mark Sprosty, Savannah Economic Development Authority
Community Investment Chair	Dr. Michael Toma, Georgia Southern University
Direct Services Chair	Stephanie Jones-Heath, Diversity Health Center
Marketing Chair	Jason Usry, WJCL
Volunteer Chair	Ryan Sewell, Sterling Seacrest Pritchard
Race, Equity & Opportunity Chair	Kimberly Ballard-Washington, Savannah State University
Strategic Plan Chair	Ken Rabitsch, Synovus
At-Large Member	Ryan Chandler, Colonial Group
At-Large Member	Jamie McCurry, Georgia Ports Authority
At-Large Member	Taffanye Young, City of Savannah
At-Large Member	Chief Terry Enoch, Savannah-Chatham County Public School System

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Nick Jennings, Georgia Power	Patrick Wall, St. Joseph's/Candler Health System
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Kevin Owens, Gulfstream Aerospace Corporation	Judge Derek White, Chatham County State Court
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Dr. M. Ann Levett, Savannah-Chatham County Public School System	Jay Wilson, International Paper

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Vice-Chair | Jordan Urban, Pilot Flying J

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Jackie DeLoach, Advent Therapy
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Leslie Harris, EXP Realty
Adrienne Jackson, Community Volunteer
Jenny Miller, PAC Fiber
Taylor Perry, Development Authority of Bryan County
Denise Scott, Bryan County Schools
Raul Secundino, City of Pembroke
Wendy Sims-Futch, Bryan County Family Connections
Devin Strong, Spirit of Peace Lutheran Church
Kacy Vance, State Farm
Kate Wray, Community Volunteer

Effingham County

Chair | Kevin Owens, Gulfstream Aerospace Corporation
Vice-Chair | Rev. Chance Ward, Goshen United Methodist Church

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Lindsey Clay, Effingham Health System
Kim Dennis, Effingham Herald
Leslie Dunn, Effingham County Sheriff's Office
Crystal Foy, Maurices
Matt Gill, Effingham Emergency Management Agency
LaMeisha Hunter-Kelly, Effingham Health System
Derrick Kessler, Georgia-Pacific Savannah River Mill
Lisa Saxon, Reiser & Reiser CPA
Larry Show, Lineage Logistics
Brian Van Ness, GOL Security
Ryan Waters, Edward Jones

Liberty County

Chair | Stephanie Jones-Heath, Diversity Health Center

Lily Baker, Liberty County Board of Education
Joey Brown, Liberty County Board of Commissioners
Danny Creasy, Ameris Bank
David Floyd, Liberty County Family Connections
Rosalyn Green, Army Community Services
Mayor Chris Stacy, City of Riceboro
Melanie Thompson, Hinesville Housing Authority
Margaret Vanhouton, DS Smith
Dr. Clemontine Washington, City of Midway

THESE VOLUNTEERS ARE THE UNITED WAY.

Volunteer community leaders engage in every aspect of our business, including fundraising, marketing, and grant decisions. More than 250 volunteer leaders, organized throughout 13 advisory boards and committees, help United Way make smart decisions about ongoing issues in our communities and urgent needs as they arise.

The Board of Directors and County Advisory Boards further United Way's mission to improve lives through their decision-making, governance, and counsel, as well as maintaining the highest levels of stewardship.

For 2022-2023
volunteer leadership visit:
uwce.org/leadership





ALEXIS DE TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society was named after respected French diplomat, Alexis Charles-Henri de Tocqueville, who traveled to the United States in 1831 and subsequently wrote three volumes entitled *Democracy in America*. Though he only spent nine months here, he gleaned many profound insights about American society. Those observations about philanthropy are still true today; we understand that advancing the common good means creating opportunities for a better life for all.

LA SOCIÉTÉ NATIONALE

\$100,000 and above

Anonymous Donor (1)
Meredith and Reed Dulany
Mr. and Mrs. Robert S. Jepson, Jr.
Mr. and Mrs. Travis Stringer

ORDRE DE FRATERNITÉ

\$75,000 - \$99,999

Mr. and Mrs. Don L. Waters

ORDRE D'ÉGALITÉ

\$50,000 - \$74,999

Dr. and Mrs. Sidney J. Bolch III
Bob Faircloth
J.C. Lewis Foundation
Dr. and Mrs. William T. Moore
Susan and Thomas V. Reilly

ORDRE DE LIBERTÉ

\$25,000 - \$49,999

Anonymous Donor (1)
Gale and Gene Cartledge
Loretta H. Cockrum
Mr. Joseph L. Herring
Frances and John Kane
Ann and Charles Koepke
Diane and Robert M. Levy
The Solomons Family

ORDRE DE CLASSIQUE

\$15,000 - \$24,999

Anonymous Donor (1)
Elizabeth and Curtis Anderson
Helen A. Borrello and Ira P. Berman
Mr. and Mrs. Daniel H. Bradley
Mr. and Mrs. W. Waldo Bradley
Mr. and Mrs. Francis A. Brown
Mrs. Judy M. Byck
Tori and Ryan Chandler
Mr. and Mrs. Dale Critz, Sr.
Debbie and Dale Critz, Jr.
Mr. and Mrs. Robert H. Demere, Jr.
Staci Donegan
Donna and Anthony S. Eichholz
LeeAnn and Jeff Kole
Sandra and Donald L. Mayer
Jacqueline and Stephen Rabinowitz
Susan and Stephen Roberts
Marti and Austin Sullivan

“I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another.”



- Tocqueville, Alexis de, et al. *Democracy in America*. J. & H.G. Langley, 1840

MEMBRE DE LA SOCIÉTÉ

\$10,000 - \$14,999

Anonymous Donors (5)
Mr. and Mrs. William J. Barton, Jr.
John E. Cay III
Ginny and Clay Cheshire
Richard Coomer
Regina and Robert Cooper
Christian Demere
The Dunn Foundation
Carter and Steven Eagle
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Carol Sawdye and John O. Morisano
Mr. and Mrs. Mark V. Smith
Reverend and Mrs. Ricky Temple
Cecilia Russo Turner and Bob Turner
Paula and Glenn Wallace
Mrs. Lynn Weddle and Mr. Kenneth Green
Mr. and Mrs. Ron Whitaker
Mrs. Cynthia Willett
Dr. and Mrs. Robert L. Zerbe

CO-CHAIRS



Dale C. Critz
Critz Auto Group



David Paddison
Sterling Seacrest Pritchard

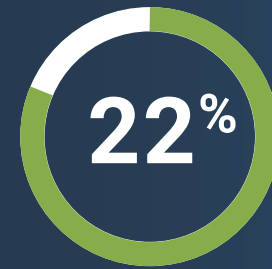
“The Tocqueville Society recognizes individuals who render outstanding commitment by giving at least \$10,000 annually. Members are true leaders and part of an elite network that builds up our community through philanthropic giving. Becoming a Tocqueville member reveals strong character and shows others what I already know to be true, you are dedicated to making a better world for others.”

- Cecilia Russo Turner
2021-2022 Campaign Chair

BEACON SOCIETY

The Beacon Society is United Way's largest donor group and anchors the traditional fall campaign. United Way honors Beacon Society members for investing in the well-being of our community and inspiring others with their leadership giving.

THIS YEAR WE
WELCOMED
89
NEW MEMBERS



OF CURRENT
MEMBERS
INCREASED
THEIR LEVEL
OF SUPPORT

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COMMANDER'S
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\$1,200 – \$1,499

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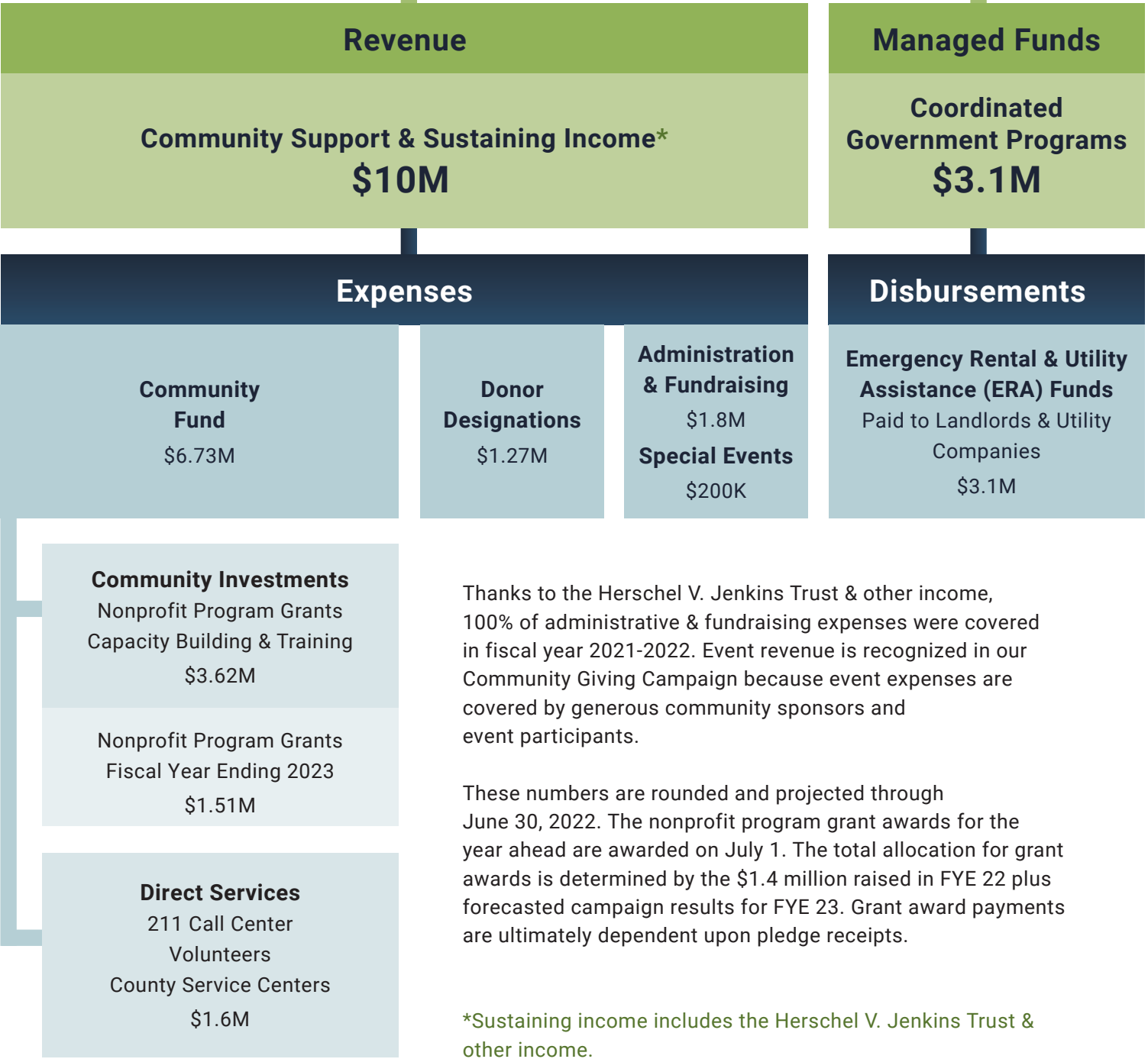


BEACON SOCIETY
(continued)



FUNDING DISTRIBUTION^{FYE 22}

\$13.1M FUNDS IN & THROUGH UNITED WAY



LEGACY
GIVING

“What a man does for himself dies with him; what he does for his community lives forever.”
- Herschel V. Jenkins



Herschel V. Jenkins will always be remembered for the good he did in his lifetime that still benefits the Coastal Empire today, many decades later.

Jenkins was a founder of United Way of the Coastal Empire. A former publisher of the Savannah Morning News and the Savannah Evening Press, Jenkins was a community-building pioneer who believed in the importance of working together to achieve great things. Jenkins’ dedication to his community was evident by his involvement in key United Way volunteer positions, serving as third Board Chair and fourth Campaign Chair.

In 1955, Jenkins set aside a trust of \$500,000 for United Way that has now

grown to nearly \$20 million. That principal must remain untapped to continue to provide for future needs, but a percentage of the income it generates is available to cover a significant part of our United Way’s administrative and fundraising costs, depending on investment performance. Because of his generous act, we can assure our donors that most - and sometimes all - of their donations are used in service to the people of the Coastal Empire.

Legacy Giving like this is the promise of future support to United Way through a gift of stock, bequest, life insurance policy, or a trust. Donors can contribute to United Way’s Endowment Fund, which will enable us to create an ever-increasing impact in our community.

Independent Auditor's Report

The Board of Directors
United Way of the Coastal Empire, Inc.
Savannah, Georgia

Report on the Audit of Financial Statements

We have audited the accompanying financial statements of United Way of the Coastal Empire, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of the Coastal Empire, Inc. as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying schedule of expenditures of federal awards, as required by Title 2 *U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards*, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated June 17, 2022, on our consideration of United Way of the Coastal Empire, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of United Way of the Coastal Empire, Inc.'s internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering United Way of the Coastal Empire, Inc.'s internal control over financial reporting and compliance.

Emphasis of Matter

As discussed in Note 3 to the financial statements, the beginning net assets with donor restrictions and beneficial interest have been restated to correct a prior period misstatement. Our opinion is not modified with respect to this matter.



Savannah, Georgia
June 17, 2022

FINANCIAL REPORT

For the year ended June 30, 2021

STATEMENT OF FINANCIAL POSITION

ASSETS		
Cash and cash equivalents	\$	1,678,484
Campaign receivables, net of allowance for uncollectible accounts of \$402,042		1,991,521
Other receivables		28,616
Prepaid expenses		100,167
Certificates of deposit		108,879
Beneficial interests		19,960,690
Other assets		99,677
Property and equipment, net		1,634,358
Total assets	\$	25,602,392
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable	\$	208,781
Accrued expenses		68,873
Deferred revenues		7,242
Allocations payable		8,640
Due to designated agencies		624
Funds held for disposition		662,510
Total liabilities		956,670
Net assets		
Without donor restrictions		4,391,921
With donor restrictions		20,253,801
Total net assets		24,645,722
Total liabilities and net assets	\$	25,602,392



United Way places great emphasis on upholding the highest standards of excellence and accountability. To ensure this, United Way's Finance Committee regularly reviews the organization's financial position and management practices on behalf of the Board of Directors and presents monthly. In addition, United Way consistently receives a clean, unqualified audit opinion on an annual basis. For a full financial report, go to uwce.org/financialreports.

STATEMENT OF ACTIVITIES

	Net Assets without Donor Restrictions	Net Assets with Donor Restrictions	Total
Campaign Support and Revenue			
Campaign support			
Annual campaign	\$ 6,614,907	\$ -	\$ 6,614,907
Less designations	(1,690,999)	-	(1,690,999)
Less current year provision for uncollectibles	(391,676)	-	(391,676)
Net campaign support	4,532,232	-	4,532,232
Revenues, gains, and other support			
Contributions	860,932	114,429	975,361
Grants	2,000	-	2,000
In-kind contributions	386,030	-	386,030
Special events and miscellaneous	40,693	-	40,693
Administrative income, net	408,039	-	408,039
Rental income	120,070	-	120,070
Investment income, net	5,453	1,444,175	1,449,628
Gain on PPP loan forgiveness	396,700	-	396,700
Total other revenues, gains, and other support	2,219,917	1,558,604	3,778,521
Net assets released from restriction	277,948	(277,948)	-
	7,030,097	1,280,656	8,310,753
Allocations and expenses			
Allocations	1,611,975	-	1,611,975
Community service expenses	1,681,966	-	1,681,966
Administrative and fundraising expenses	2,074,734	-	2,074,734
Total allocations and functional expenses	5,368,675	-	5,368,675
Change in net assets	1,661,422	1,280,656	2,942,078
Net assets, beginning of year	2,730,499	18,973,145	21,703,644
Net assets, end of year	\$ 4,391,921	\$ 20,253,801	\$ 24,645,722

On June 30, 2021, United Way's estimated fair value interest in the Herschel V. Jenkins Trust Fund is \$19,600,000. This amount is included in the donor-restricted asset total of \$20,253,801.

TOP 30 COMPANIES

United Way is proud to partner with hundreds of businesses and organizations devoutly committed to giving back to our community. We honor and celebrate these leaders in workplace giving.
UNITED WE IMPROVE LIVES.

1. Gulfstream Aerospace Corporation
2. Georgia Ports Authority
3. Colonial Group
4. Publix Super Markets
5. Georgia-Pacific Savannah River Mill
6. Savannah-Chatham County Public School System
7. City of Savannah & Retirees
8. International Paper & Retirees
9. Chatham County Government & Retirees
10. St. Joseph's/Candler Health System
11. JCB
12. Effingham County Board of Education
13. Dulany Industries
14. Critz Auto Group
15. Thomas & Hutton
16. Truist & Truist Foundation
17. Sterling Seacrest Pritchard
18. Liberty County Board of Education
19. Bryan County Schools
20. Memorial Health
21. United Parcel Service
22. Synovus
23. Port City Logistics
24. Georgia Power & Retirees
25. Kraton Chemical
26. Bouhan Falligant
27. Chatham Steel Corporation
28. Savannah Economic Development Authority
29. Enterprise Rent-A-Car
30. HunterMaclean

Thank you to our **media partners** who give their time and talent to share the United Way message across the region.

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Connect Savannah
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Effingham Herald
Effingham Magazine

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